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PRIVACY NOTICE

Effective Date: 01 October 2025

1. INTRODUCTION

- 1.1** This Privacy Notice ("Notice") describes the information that Rheem Manufacturing Company and its subsidiaries and affiliates, including De Jong Slovakia, s. r. o., (collectively, "Rheem", or "we") collects, uses, shares and stores about you, including personal data, and provides guidance and information regarding our processing of personal data. For purposes of this Notice, "personal data" includes any information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked with you, directly or indirectly, which includes information that can be used on its own or with other information to identify, contact, or locate a single person. Personal data does not include information that cannot be reasonably linked to you or that has been properly anonymized or deidentified under applicable laws. This Notice applies to and covers all Rheem entities that are related by common ownership or control.
- 1.2** We are committed to protecting and respecting your privacy. This Notice sets out the legal bases we rely on when processing any personal data we collect from you that you provide directly to us, that we collect automatically through you, through your use of our website, our products and services, through our trusted partners, or that we obtain from others. Please read this Notice carefully to understand how we process personal data about you.
- 1.3** We seek to maintain the privacy, accuracy, and confidentiality of data (including personal data about you) that we collect and use.
- 1.4** The Data Controller, **De Jong Slovakia, s. r. o.**, Slovak legal entity, **with registered office: Hodžovo námestie 1/A, Bratislava – mestská časť Staré Mesto 811 06, company ID: 55 913 024, registered in the Commercial Register of the City Court Bratislava III, section: Sro, insert number: 174260/B**, is responsible for all data privacy inquiries and questions.

2. WHEN DOES THIS PRIVACY NOTICE APPLY

- 2.1** This Notice applies to personal data that we collect, use, disclose and otherwise process or cause to be processed about you in connection with your relationship with us. This includes personal data we collect about you, or you provide to us, through our websites, mobile applications, or call centers; through product registrations; and through any other online or offline methods through which we communicate with you, as well as when we obtain personal data about you from a third party. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies. We may also collect information about you from our affiliates or non-affiliated partners such as our marketing and advertising partners or service providers. Specifically for call centers and related communications, customers and potential customers should be aware that it is Rheem's practice to monitor, and subject to compliance with applicable law, in some cases record, such calls for staff training, quality assurance, or data analytics purposes. Subject to applicable law, this Notice does not apply to Rheem employees or to those applying for jobs with Rheem.
- 2.2** A Rheem Website may include links to third-party websites plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control third-party websites and are not responsible for their privacy statements. If you submit personal information to any third-party websites or service providers, your information is governed by their privacy policies. When you leave our website, we encourage you to read the privacy notice on every website you visit. Rheem is not responsible for the privacy practices or the content of those other websites.

3. PROCESSING OF YOUR PERSONAL DATA

- 3.1** The personal data we collect about you helps us provide the best possible support for your products, optimize your use of our websites and mobile applications, and show advertisements to you based on your interests. In addition, we are required to process certain personal data for legal, regulatory, tax and auditing purposes. Where we collect this data, the purposes for which we process it, and how we have disclosed personal data to third parties in the past 12 months are consistent with how we treat other data under this Notice as described below.
- 3.2** We have also disclosed data in each of the following categories with our affiliates and service providers for our business purposes within the last 12 months. We may receive requests for data from regulatory authorities, our auditors and/or our legal advisors. If requested by such parties, we would disclose your personal data as appropriate.

3.3 We do not necessarily collect all data listed in a particular category, nor do we collect all categories of data for all individuals. Nor are you required to provide all the personal data described below to us; however, if you choose not to do so, we may not be able to offer you certain services and related features. You may provide personal data to us in various ways. The types of personal data we may obtain, the basis for our processing, and the purpose(s) for which each type may be used, include the following:

Personal data we process	Basis of processing	Purpose of processing
If your product is registered with us by you, or via contractors or plumbers, we will collect your name, postal address, email address, telephone number, or other identifiers by which we may contact you online or offline. We will also maintain this information with your purchase history.	It is necessary for the performance of our contract with you to provide warranty service (including any potential recalls) as necessary.	This is required to register your product or to provide you with service under the warranty, including any recalls.
If you purchase an extended warranty, or make a claim under any warranty, we will collect your name, postal address, email address, telephone number, or other identifiers by which we may contact you online or offline, purchase history, installation information, and credit card or other payment details.	It is necessary for the performance of our contract with you if you purchase an extended warranty or make a claim under any warranty.	This is required to provide extended warranties to your purchased products, and to process and fulfill claims in connection with our products and to inform you of the status of claims.
If you sign up for a contest or promotion, we will collect your name, email address, telephone number, product interest, and postal address.	Consent.	This is required to enter you into the contest or promotion you have chosen to participate in.
If you correspond with us, we will collect your name, contact details, and the details of your correspondence.	We collect this information because in some cases it is necessary for the performance of a contract with you, and in other cases when it is in our legitimate business interest to do so, depending on the nature of the correspondence.	We retain this information to keep track of our communications with you, to respond to your requests and inquiries, and to provide you with the best possible service.
If you call us, we will record your call, and we may transcribe and process both the call and the transcription using artificial intelligence and other technology.	We process this information based on our legitimate business interests, or with your consent.	We retain this information to ensure accurate record-keeping and improve service quality.
If you respond to any surveys, we will collect your name and your responses, some of which may include personal data.	We retain this information because it is in our legitimate business interest to do so.	We retain this information to understand how you use our products to improve our products and services, for developing new products and features, and to administer your participation in surveys and market research.
If you access our websites, we will collect non-persistent information about your computer equipment, device IP address, operating system, browser type, and browsing behavior including the details of your visits to our website, web traffic data, location data, and logs.	We process this information based on our legitimate business interests, or with your consent.	We process this information to enable and monitor your use of our websites and services, to improve those services, and to perform technical maintenance. We also collect this information so you will not have to re-enter it when you use our services, and also track and understand how you use and interact with our websites and applications, and also to tailor our services around your preferences and to enable us to manage and enhance our services.



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Personal data we process	Basis of processing	Purpose of processing
If you access our websites, we will collect persistent information, including your device IP address, domain name, identifiers associated with your device, device and operating system type, and characteristics, web browser characteristics, language preferences, clickstream data, your interactions with our products and services, the pages that led or referred you to our websites or applications, dates and times of access, geolocation information, and other information about your use of our websites and applications.	We process this information based on your consent.	We use this information to provide you with interest-based (behavioral) advertising or other targeted content. For geolocation information, we use this information to understand where our products are used, and to respond to service requests or automatic service notifications.
Content you post in public areas of our websites, and 3rd party industry and social media sites.	We process this information based on our legitimate business interests. Please note that third party sites may have their own collection policies and processes, which we do not control.	We use this information to effectively communicate to you, respond to your requests or inquiries, and to better understand how our products are used.
If you use any Rheem App, we will collect identifiers such as your name, geolocation information, telephone number, email, IP address and the name or designation you give to your account. The App would also collect certain additional information from and about your connected products, including but not limited to the connected products' internal and surrounding temperature, as well as usage history, functionality and other statistics.	We process this information on the basis of the performance of a contract, or on the basis of consent.	When you sign up for connected services, we use the information to administer your Rheem App account, manage its interaction with your connected products, and to send you fault alerts or status updates. We use geolocation information for various purposes including for you to be able to set your home location, and to determine the distance you are from your home location. This allows your equipment to save energy by only running when you are within a certain distance of your home location. This feature is completely optional and can be controlled from within your App.

3.4 Where does Rheem obtain personal data about me?

Information you provide:

We obtain personal data about you directly from you, or via contractors and plumbers who assist you, when you register a product, when you extend a warranty, and when you submit information to us via our websites or mobile applications. We may also collect personal data in the course of the performance of your contract with us or if you contact us via phone, email or direct messaging services provided by third-party social media platforms.

Information we collect automatically:

As discussed above, when you navigate through and interact with our websites or mobile applications or through email, we may use automatic data collection technologies to collect information about you. This includes browser cookies, Flash cookies, web beacons, device identifiers, server logs, and other technologies. Some content or applications, including advertisements on our websites, are served by third parties, including advertisers, ad networks and servers, content providers and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our websites, but only with your consent. Third parties that collect such information may associate it with your personal data where permitted by law, or they may collect information, including personal data, about your online activities over time and across different websites and other online services. They or Rheem may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not track information about an individual consumer's online activities over time and across third-party websites or online services (i.e. cross-contextual behavioral advertising) except with your specific, opt-in consent. Accordingly, we do not monitor or take any action with respect to Do Not Track signals (including the Global Privacy Control signal). You may manage your preferences by visiting rheem.com.

Information we obtain about you from third parties:

We may receive personal data about you from contractors or plumbers who may assist you in registering your products and purchasing extended warranties. We also obtain mailing information via the post office from public records.

- 3.5** Cookies: We collect information about how you use our website by using cookies. A cookie is a small text file, generated by a website that is stored in the website user's internet browser or computer or mobile device hard drive, on a temporary or permanent basis. Cookies allow a website to identify a user's device whenever that user returns to the website. This provides the user with a more stable and enriching experience and allows a website owner to gather usage information. You can find more detailed information about cookies and how they work at www.aboutcookies.org/.

You can configure your internet browser preferences to limit the acceptance and storage of cookies, but blocking all cookies may limit your browsing experience on our and other websites.

The cookies we use vary depending on their purpose. Some of the cookies we use are necessary to allow users to navigate our website. We also use functional cookies to gather information about user choices such as language, region, or other settings. Information gleaned from these functional cookies is usually anonymized and not used for non-functional purposes.

We use analytical services to determine the effectiveness of our content, what interests our users, and the functionality of our services. We also use web beacons, tracking pixels, and similar technologies to understand more about website visitors and count visitor numbers. Analytical cookies are only activated with your consent.

We utilize performance cookies to track how many individual users visit our website and how often they do so.

While the website does not generally utilize targeting cookies, which deliver targeted advertising, third-party websites on which we may advertise may use such cookies to track the success of those advertising campaigns. These cookies track interactions with ads and may link your browsing activity across different sites. Such third-party tracking is subject to the privacy policies of the respective providers, and you can manage your preferences through their settings or opt-out mechanisms. We may use web beacons to decipher which users arrived at our website after viewing an advertisement on such a third-party website. Web beacons may work alongside cookies stored on your device, where permitted. Unlike cookies, web beacons are not stored on your device and cannot be directly removed. However, you can limit their functionality by adjusting your browser settings to restrict cookies or by using privacy-focused browser extensions that block tracking technologies.

3.6 Consent

Each time you provide any personal data to us through our websites, products, services, or your devices, you consent to the collection, use, disclosure, and sharing of such information according to this policy. Consent for the collection, use, disclosure, and sharing of such information may be obtained either expressly or implied. Your express consent may be given in writing, verbally, or electronically. You have the right to withdraw your consent at any time. To withdraw your consent, you may contact us using the methods described in Section 13 of this Notice, including by submitting a request by email, or by calling our designated contact number. Upon receipt of your request, we will process your withdrawal of consent as soon as reasonably practicable.

Consequences of Withdrawing Consent: Withdrawing your consent will not affect the lawfulness of any processing carried out before your withdrawal. However, revoking consent to collect, use, disclose, or share your information for certain purposes may affect our ability to provide you with some products or services, particularly where such processing is necessary for the performance of a contract or to comply with legal obligations.

4. SHARING OF PERSONAL DATA

- 4.1** The following are limited circumstances where we may share your personal data with third parties:

- 4.1.1** External vendors, service providers, and technicians who help with our data processing and storage;
- 4.1.2** In connection with a merger or sale of the company and/or parts of its assets, your personal data may be transferred as part of the merger or sale;
- 4.1.3** Contractors or plumbers who may assist you in registering your products or purchasing extended warranties, or performing diagnostics or service;
- 4.1.4** Third parties who you have requested information from us for purposes of financing or rebate information;
- 4.1.5** Affiliates, subsidiaries, divisions, and service providers who provide services to us or on our behalf;
- 4.1.6** Third parties who assist us in providing our products and services and to help us understand your use of our products;

4.1.7 External professional advisors;

4.1.8 Selected third party vendors, business partners, conference sponsors/exhibitors and other companies so that they can send promotional materials about products and services (including special offers or promotions);

4.1.9 For any other purpose disclosed by us when you provide the information; and

4.1.10 With your consent.

We endeavor to require all service providers that we share personal data about you to provide assurances regarding the confidentiality and security of that information, including to only use such information for the purpose for which it was provided and in accordance with this Notice.

Sharing of personal data excludes text messaging originator opt-in data and consent; this information will not be shared with any third parties.

4.2 We may also disclose your personal data:

4.2.1 When we reasonably believe that such disclosure is appropriate to comply with any court order, law, or legal process, including to respond to any government or regulatory request.

4.2.2 To enforce or apply our terms and conditions and other agreements (including, but not limited to, warranties) and for billing and collection purposes.

4.2.3 If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Rheem, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

4.2.4 To others, where it is permitted by law.

5. INTERNATIONAL DATA TRANSFERS

As an organization with operations located in multiple countries, personal data we collect may be transferred, stored and processed in foreign countries, including the United States, with different privacy laws that may or may not be as comprehensive as the data protection legislation in your home country. In these circumstances, the governments, courts, law enforcement, or regulatory agencies of that country may be able to obtain access to your personal data through the laws of the foreign country.

For transfers of personal data to countries outside the European Economic Area (EEA), we implement appropriate safeguards to ensure compliance with EU General Data Protection Regulation (GDPR) requirements. These safeguards include:

- Standard Contractual Clauses (SCCs) approved by the European Commission, ensuring adequate protection of your personal data.
- Additional security and contractual measures to supplement legal safeguards where required.

We have put in place adequate safeguards with respect to the protection of your privacy, fundamental rights and freedoms, and the exercise of your rights. Whenever we engage a service provider in a foreign country, we require through contractual or other means that its privacy and security standards provide a comparable level of protection to this Notice and applicable data protection legislation.

Rheem's website is controlled and operated from the United States. Any information you provide to Rheem through use of the website may be stored in, processed in, transferred between, and accessed from the United States and other countries which may not guarantee the same level of protection of personal data as the one in which you reside. Any such transfers will take place in accordance with applicable data privacy laws.

6. HOW IS MY PERSONAL DATA SECURED

6.1 We operate and use reasonable administrative, technical and physical security measures to protect your personal data. However, transmissions protected by industry standard security technology and implemented by human beings cannot be made absolutely secure. Consequently, any transmission of personal data is at your own risk. Subject to applicable law, we are not responsible for circumvention of any privacy settings or security measures contained on the website, and shall not be liable for unauthorized disclosure of personal data due to no fault of ours including, but not limited to, errors in transmission and unauthorized acts of Rheem staff and third parties.

6.2 We have in particular taken security measures to protect personal data about you from accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access, to personal data about you. We use reasonable best efforts to require that any person or institution to which we disclose personal data will protect the confidentiality of that information and use the information only for the purposes for which we disclose the information to them. In addition, we restrict access to nonpublic personal data to those employees who need to know that information in the course of their job responsibilities.

7. RETENTION OF PERSONAL DATA

- 7.1** We will keep personal data about you for as long as it is necessary to fulfill the purposes for which we collect and process it as described above in Section 3, or if we have another lawful basis for retaining the data beyond the period for which it is necessary to serve the original purpose for collecting the data. Rheem reserves the right to retain and use personal data for as long as necessary to comply with our legal and regulatory obligations and business requirements and/or to resolve any ongoing disputes and enforce our agreements. For the avoidance of doubt, data will not be destroyed before any regulatory retention period expires, or during a pending investigation, whether legal or regulatory. This may mean that we will retain some information about you for longer than we retain other information.
- 7.2** To support us in managing how long we hold personal data and our record management, we maintain a data retention policy which includes clear guidelines on retention and deletion. The criteria we use to determine data retention periods for personal data includes the following:
- How long the record is needed to provide you with the products and services you request
 - How long the record is needed to support and enhance our operational processes
 - How long the record is needed to protect our rights and legal interests
 - How long the record must be retained to comply with applicable laws and regulations
- The same personal data about you may be included in more than one record and used for more than one purpose, each of which may be subject to different retention periods based on the factors listed above.
- 7.3** Under some circumstances we may anonymize your personal data so that it can no longer be associated with you. We reserve the right to use such anonymous and de-identified data for any legitimate business purpose, including sharing it with utility companies, without further notice to you or your consent.
- 7.4** If you would like further information about our data retention practices, please contact us using the methods described in section 13 below.

8. ADDITIONAL INFORMATION REGARDING U.S. RESIDENTS

- 8.1** Depending on your state of residency, particularly California, you may be entitled to additional rights with respect to personal information about you. The personal data that we collect from you may include both personal identifying information, and sensitive information, as categorized below. These categories also represent the categories of personal data that we may have collected over the past 12 months, how we use that data, and to whom we may have disclosed that data. Inclusion of a category in the list below indicates only that we may collect some information within that category. It does not necessarily mean that we collect all information listed in a particular category.

We do not sell personal data for any commercial or marketing purposes, have not sold personal data in the preceding 12 months and will not sell personal data. Additionally, we do not sell your personal data or share your personal data for cross-contextual behavioural advertising, as those terms are defined under California law.

Category of Personal Data	How Personal Data May Be Used
Personal identifiers such as a real name, alias, postal address, unique personal identifier, online identifier Internet Protocol address, email address, account name, social security number, driver's license number, passport number, or other similar identifiers.	This data is necessary to: • Set up and administer your account • Offer you products or services that may be of interest to you • Register you under our warranty program and to make repairs under the warranty • Assess the success of our marketing and advertising campaigns • Respond to your queries
Additional personal identifiers , including: Information that identifies, relates to, describes, or is capable of being associated with, a particular individual, including, but not limited to, your name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.	This data is necessary to: • Set up and administer your account • Offer you products or services that may be of interest to you • Register you under our warranty program and to make repairs and/or replace products under the warranty • Assess the success of our marketing and advertising campaigns • Respond to your queries



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Category of Personal Data	How Personal Data May Be Used
Characteristics protected by federal or state law , including: familial status, disability, sex, national origin, religion, color, race, sexual orientation, gender identity and gender expression, marital status, veteran status, medical condition, ancestry, source of income, age, or genetic information.	We collect this data to the extent necessary to accommodate any accessibility needs you may have if you come in to our facilities.
Internet or other electronic network activity information , including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an Internet Web site, application, or advertisement.	This data is processed to detect security incidents, protect against malicious, deceptive, fraudulent or illegal activity, and for data analytics.
Sensory Information: Audio, electronic, visual, thermal, olfactory, or similar information.	A subset of this data is processed in connection with our closed-circuit television footage and system and building login and access records. We also record customer service calls and may transcribe and process these calls using artificial intelligence and other technology for quality assurance and data analytics purposes, including to improve our product and service offerings.

In addition to the information above, we also collect the following categories of **sensitive personal data**:

Category of Sensitive Personal Information	Purpose of processing
Account log-In, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account.	We collect this information directly from you and it is necessary to open and maintain an account with us, as well as to pay for our goods and services

We only process sensitive personal data for those purposes necessary to provide this service, and we only do so with your consent.

8.2 Depending on your residency, you may be entitled to the following rights under US state privacy law, or other applicable laws based on jurisdiction, subject to certain conditions and limitations. We may choose to provide these rights, even if we are not required to do so.

Your right	What does it mean?	Conditions to exercise?
Right of access/to know	Subject to certain conditions, you may have a right to access personal data about you which we hold. This right encompasses the following: (1) The categories of personal data we collect. (2) The categories of sources from which the personal data is collected. (3) The business or commercial purpose for collecting or selling personal data. (4) The categories of third parties with whom we share the personal data. (5) The specific pieces of personal data we have collected about you (although note that we may refuse to provide you with sensitive personal data).	1. We must be able to verify your identity. 2. Your request may not affect the rights and freedoms of others. 3. We generally do not provide access to data we keep solely for data backup purposes. 4. Applicable law may allow or require us to refuse to provide you with access to some or all of the personal data that we hold about you, or we may have destroyed, erased, or made your personal data anonymous in accordance with our record retention obligations and practices. If we cannot provide you with access to your personal data, we will inform you of the reasons why, subject to any legal or regulatory restrictions.
Right to request correction	You may challenge the accuracy or completeness of personal data about you. If the personal data is inaccurate, you may be entitled to have the inaccurate data removed, corrected or completed, as appropriate.	1. We must be able to verify your identity. 2. Your request may not affect the rights and freedoms of others.



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Your right	What does it mean?	Conditions to exercise?
Right to request deletion	Subject to certain conditions, you may request that we delete personal data about you which we have collected. If it is necessary for us to maintain the personal data for certain purposes, we are not required to comply with your deletion request. If we determine that we will not delete your personal data when you request us to do so, we will inform you and tell you why we are not deleting it.	We may not be in a position to erase personal data about you, for example when: 1. where we have to comply with a legal obligation; 2. in case of exercising or defending legal claims; or 3. where retention periods apply by law or regulations.
Right to opt out of targeted advertising	You have the right to cease permitting personal data to be collected, used, or disclosed for profiling and targeted advertising purposes.	If the request is approved, then, after processing the cancellation, Rheem will delete customer or prospective customer's personal data from its database.
Right to limit the use or disclosure of sensitive personal information	We only process sensitive personal data for necessary purposes.	1. We must be able to verify your identity. 2. Your request may not affect the rights and freedoms of others.
Right to opt out of profiling/ automated decision-making	Depending on your jurisdiction, to the extent we engage in profiling or automated decision making, you have the right to opt out. With limited industry-standard exceptions, Rheem will not make decisions about a customer based solely on an automated process without human input. *Note- We do not sell your personal data or share your personal data for cross-contextual behavioral advertising.	
Right to non-discrimination	You will not be discriminated against because you exercised any of the rights enumerated in this Notice.	1. We must be able to verify your identity. 2. Your request may not affect the rights and freedoms of others.
Right to portable data	You have the right to obtain personal information about you in a portable and, to the extent technically feasible, readily usable format that allows you to transmit the information to another entity without hindrance.	1. We must be able to verify your identity. 2. Your request may not affect the rights and freedoms of others.

8.3 Exercising your rights: In order to exercise any of the rights listed above, you must submit a verifiable request and provide certain information to help us verify your identity. The information we ask you to provide to initiate a request may differ depending upon the type of request, the type, sensitivity, and value of the personal data that is the subject of the request, and the risk of harm to you that may occur as a result of unauthorized access or deletion, among other factors. We may also require you to provide a written declaration that you are who you say you are.

You may designate an authorized agent to make a request to know or delete on your behalf by submitting a signed declaration of representation. To do so, your authorized agent must provide evidence of their authority to act for you. This may include a signed authorization or other valid documentation, such as power of attorney where applicable. We may take reasonable steps to verify the identity of the authorized agent and confirm their authority, ensuring that your personal data is protected against unauthorized access or modification. Where necessary to prevent fraudulent requests, we may contact you directly to confirm that you have authorized the agent to act on your behalf.

If we cannot verify your identity or authority to make the request, we will not be able to comply with your request. We will inform you if we cannot verify your identity or authority. We will only use personal data provided in a verifiable request to verify the requestor's identity or authority to make the request.

Depending on your jurisdiction, we have between 30 and 90 days to respond to your request.

There may be circumstances where we will not be able to honor your request, in which case, we will notify you. For example, if you request deletion, we may need to retain certain personal information to comply with

our legal obligations or other permitted purposes. Depending on your jurisdiction, you may have the right to appeal this decision or to contact your Attorney General if you have concerns about the results of the appeal.

Please note that depending on your jurisdiction, we are only obligated to respond, free of cost. However, if your request is manifestly unfounded, excessive, or repetitive, we may charge a reasonable fee to cover administrative costs or refuse to act on the request. If a fee applies, we will inform you before processing your request. In addition, under the applicable state privacy law, and for the protection of your personal information, we may be limited in what personal information we can disclose.

Depending on your jurisdiction, we may maintain your rights requests for at least 2 years. This information will not be used for any other purpose except to review compliance processes; it will not be shared except as necessary to comply with a legal obligation.

9. SHINE THE LIGHT LAW

California Civil Code Section 1798.83 ("California's Shine the Light Law") permits customers of Rheem Manufacturing who are California residents to request certain information regarding Rheem Manufacturing's disclosure of personal data for their direct marketing purposes. To make such a request, please write to: compliancemanager@rheem.com with "California Shine the Light Privacy Request" in the subject line. If applicable, within 30 days of receiving such a request, or within 150 days if such request is not properly directed to the designated address, Rheem Manufacturing will provide a list of the categories of personal data disclosed to third parties for third-party direct marketing purposes during the immediately preceding calendar year, along with the names and addresses of these third parties. This request may be made no more than once per calendar year.

10. ADDITIONAL RIGHTS FOR NON-U.S. RESIDENTS

- 10.1** You may have various rights under applicable privacy laws in your state or country (where applicable). To the extent permitted by applicable law and subject to certain conditions, you may (1) seek confirmation regarding whether Rheem is processing personal data about you; (2) request access to the personal data that we maintain about you; (3) request that we update, correct, amend or erase or restrict information about you; (4) exercise your right to data portability; or (5) request information about our personal information management practices, including details about how we collect, use, and disclose personal information, by using the means specified at the bottom of this Notice. You may also have the right to withhold or withdraw consent. In addition, you may object to Rheem's processing of your personal data at any time; however, doing so may impact your use of the services that we provide. To protect your privacy, Rheem will take commercially reasonable steps to verify your identity before granting access to or making any changes to your personal data. We may ask that you provide us with your name, postal address, email address, telephone number, and/or equipment serial number.
- 10.2** You may have the right to lodge a complaint with a supervisory authority depending on your jurisdiction - in Slovakia: Úrad na ochranu osobných údajov Slovenskej republiky (The Office for Personal Data Protection of the Slovak Republic), contact information: <https://dataprotection.gov.sk/sk/kontakt/>. Without prejudice to any other administrative or judicial remedy you might have, you may have the right under data privacy laws in your country (where applicable) to lodge a complaint with the relevant data protection supervisory authority in your country if you consider that we have infringed applicable data privacy laws when processing personal data about you. This means the country where you are habitually resident, where you work or where the alleged infringement took place.

11. CHILDREN'S PERSONAL DATA

The products and services that we offer are designed for a general audience and are not intended for children under the age of 18, and no part of Rheem's websites is structured to attract anyone under the age of 18. We do not knowingly collect personal data from children under 18. If we learn we have collected or received personal data from a child under the age of 18, we will promptly delete the information.

12. UPDATES TO PRIVACY NOTICE

We will indicate at the top of the Notice when it was most recently updated. Rheem Manufacturing reserves the right to update its privacy policy statement at any time.

13. HOW TO CONTACT US AND SUBMIT REQUESTS

For further information or if you have any questions or queries about this Privacy Notice, or to exercise any of the rights listed above, please contact:

De Jong Slovakia, s. r. o., Hodžovo námestie 1/A, Bratislava - mestská časť Staré Mesto 811 06.

Alternatively, you may make a request in writing to osobneudaje@dejongslovakia.com. We have procedures in place to receive and respond to complaints or inquiries about our handling of personal data, our compliance with this Notice and with applicable privacy laws.